



Notice about Economic Development Advisory Board Meetings

Economic Development Advisory Board meetings operate on a hybrid system. Public participants are welcome to attend in person or listen via video conference platform.

We believe that providing access for citizens to communicate with the board is vital for a strong representative local government.

Members of the public can address the Board in the following ways:

- **Speak in person** – Participants may complete a blue comment upon arrival at the meeting or [download a copy of comment card \[PDF\]](#) and hand in at the meeting.
- **Speak virtually** – Members of the public who attend a regular meeting virtually are welcome and encouraged to participate by speaking **on a specific agenda item**; however, the opportunity to address the Board during “Items from Citizens Present” will not be available virtually as it is reserved for those who are present at the meeting, attending in person.
 - Submit an [online comment card](#) at **least 1 hour prior to the start of the meeting**.
 - **Phone number is required on the form.** Participants who want to speak can attend a meeting via the video conference platform link below. Participants will be unmuted when it is their turn to speak.
 - <https://us02web.zoom.us/j/87270396152?pwd=ZmxCYU1sUUk2UHpCUXhESnN2MnVzZz09>
 - Meeting ID: 872 7039 6152, Passcode: 548266

For help with the online comment card, or for any other technical difficulties, please call 480-644-2099.



Meeting Notice & Agenda

Office of Economic Development
120 N Center Street – Board Room
Mesa, Arizona 85201

(Advisory Board members participate in person or by electronic means.)

1. Call meeting to order.
2. Items from citizens present.
3. Approval of minutes from the November 5, 2024, Economic Development Advisory Board meeting.
(Action Item)
4. Hear a presentation on the Office of Economic Development's FY25 Marketing Activities and Results, followed by a discussion.
5. Hear a presentation on the Office of Economic Development's FY25 Business Development Performance Indicators, followed by a discussion.
6. Economic Development Director's current events summary including conferences attended.
7. Introduction of new business to be discussed at a future meeting.
8. Scheduling of meetings.
9. Adjournment.